

JAS



BRUNIFOUNDATION
CHARITY ACROSS BORDERS

SECOND HALF-YEAR REPORT
JULY – DECEMBER 2024

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MAKING A DIFFERENCE TOGETHER WITH THE BRUNI FOUNDATION AND THE PAY IT FORWARD PROGRAM

The **Bruni Foundation** was established with a simple yet profound goal: creating positive change and supporting communities in need. Rooted in the values of family, integrity, and community, it has evolved into a global force for positive change, aligning its efforts with key United Nations Sustainable Development Goals (SDGs).

Initially focused on fostering global partnerships with nonprofit organizations, the foundation broadened its scope by launching the PAY IT FORWARD Program, a corporate volunteering initiative that empowers JAS employees to lead and participate in social and environmental projects. This hands-on approach ensures that the foundation's impact is not just global, but also deeply connected to local communities where JAS operates.

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We are extremely happy to see the engagement of so many members of the JAS family in the PAY IT FORWARD Program. It's not just about funding projects; it's about active participation. Seeing the number of hours volunteered by our employees is truly inspiring. This program is growing, and we believe it will attract even more attention in the years to come. The dedication and time given by our employees make this initiative even more meaningful. We are proud of what we've achieved in 2024, but we know that enough is never enough. We will continue expanding this program, engaging even more employees, and selecting projects that will make a difference in local communities.



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Best regards,
Alberto Bruni
Chief Operating Officer
JAS

With continued dedication, collaboration, and engagement from the JAS family, the foundation looks ahead to an even greater impact in 2025 and beyond.

CREATING OPPORTUNITIES TO THRIVE. TOGETHER

At JAS, we believe making a difference goes beyond logistics—we are committed to creating a positive impact in the communities where we operate. During the **second half of 2024**, our employees around the world united to support meaningful causes through various volunteering initiatives as part of the Bruni Foundation's PAY IT FORWARD program.

From food distributions to environmental clean-ups, charity runs, blood donations, and partnerships with local organizations, our teams demonstrated their dedication to social responsibility. These initiatives not only provided direct support to vulnerable communities but also strengthened our culture of collaboration.

Employees in Argentina, the United States, Italy, Sweden, South Africa, China, and beyond engaged in hands-on activities that addressed pressing societal issues such as food insecurity, educational opportunities, and environmental conservation.

By partnering with local organizations and mobilizing our global workforce, we reinforced our commitment to sustainable development and aligned our efforts with key **UN Sustainable Development Goals (SDGs)**.



10
PROJECTS



9
PROJECTS



5
PROJECTS



3
PROJECTS



19
PROJECTS



4
PROJECTS



5
PROJECTS



16
PROJECTS

This report reflects the core values of the Bruni Foundation and JAS—emphasizing community, family, and our shared purpose of creating opportunities to thrive together. As we reflect on the remarkable accomplishments of this period, we celebrate the collective efforts of our employees and their commitment to fostering positive change. This report highlights the incredible work carried out by JAS employees and showcases the power of corporate volunteering in driving meaningful and lasting transformation in our communities.

1600+

HOURS
VOLUNTEERED

37

PROJECTS
CARRIED OUT

20

COUNTRIES
POSITIVELY IMPACTED

Bruni Foundation expands access to clean water with charity: water

Through its long-term partnership with **charity: water**, the Bruni Foundation continues to help communities gain reliable access to clean and safe water. By the second half of 2024, this initiative has funded **86 water points**, transforming the lives of over **2000 people** across multiple regions. This year, the program expanded its reach beyond **India** and **Mozambique** to support **Mali** and **Burkina Faso**, amplifying its impact in some of the most water-scarce communities. These efforts support SDG 6: Clean Water and Sanitation and SDG 17: Partnerships for the Goals.

- **India:** Building rainwater harvesting tanks (tankas) in Rajasthan, Jharkhand, and Odisha, providing year-round water security, and reducing reliance on costly tanker water deliveries.
- **Mozambique:** Installed hand pumps in rural areas and provided training for local water committees to manage maintenance. The initiative also engaged government and private sector technicians to ensure sustainable oversight and repairs.
- **Mali:** Rehabilitated wells and installed mechanized piped water systems in Kolokani and Koutiala Districts. This effort was complemented by sanitation and hygiene programs, including the construction of latrines in schools.
- **Burkina Faso:** Provided new wells, handpumps, and piped systems in high-need areas of the Zoundwéogo and Ganzourgou provinces, working alongside local government and community leaders to improve water and sanitation access.



Bruni Foundation and Inter Campus continue to empower Cambodian youth

Through its long-term partnership with **Inter Campus**, the Bruni Foundation continues to support over **230 children** in rural **Cambodia**, providing access to sports, education, and social inclusion.

In the second half of 2024, JAS representatives attended the traditional Christmas celebration in Roong Village, distributing new Nerazzurri kits to strengthen the children's sense of belonging. In Kompong Thom, activities continued at the municipal orphanage, where soccer sessions fostered play, education, and socialization. Soccer serves as a tool for growth, helping children build essential life skills in a structured and supportive environment.

This initiative supports SDG 4: Quality Education, SDG 10: Reduced Inequalities, and SDG 17: Partnerships for the Goals, reinforcing the foundation's commitment to creating opportunities for youth to thrive.



JAS Milan cleans lakebed to restore habitats

Italy —July 2024

In July, JAS Milan employees united for an environmental clean-up initiative focused on restoring a local lakebed. Led by Sustainability Ambassador **Marco Balan**, the project targeted pollution threatening water quality and aquatic ecosystems. Plastics, metals, and other waste materials had disrupted biodiversity and posed risks to communities relying on the lake.

During the clean-up, over 150 kilograms of waste, including hazardous items such as tires and plastics, were removed. This effort not only improved water quality but also created a healthier habitat for aquatic wildlife, supporting increased biodiversity. The initiative exemplified JAS's commitment to environmental stewardship and aligned with SDG 13: Climate Action through tangible restoration efforts.



JAS Beijing volunteers organize over 700 books for migrant workers' children

China —July 2024

JAS Beijing employees joined forces to support a local library initiative benefiting the children of migrant workers. After a nearby school closed, its library collection was consolidated with another, creating an influx of books that needed to be sorted and organized during the summer vacation.

Led by Sustainability Ambassador **Jade Chen**, JAS volunteers undertook the tasks of book classification, cataloguing, label creation, and arrangement by category and number. The team also ensured accurate entries in the library's loan and return management system. By the end of the day, over 700 books were prepared and ready for use by the library.

This initiative provided children with a valuable educational resource and underscored the importance of educational support, aligning with SDG 4: Quality Education.



JAS Panama City tackles waste to safeguard water ecosystems

Panama —July 2024

JAS Panama employees came together for a beach clean-up in Panama City, tackling the growing issue of waste along the coast and in nearby waterways. Organized by Sustainability Ambassador **Jose Gonzalez**, the initiative focused on restoring the natural beauty of the area and creating a healthier environment for aquatic species.

Participants collected debris ranging from plastics to other discarded materials. Only 2% of 34,000 tons of monthly waste is recycled in Panama City, and a large amount of uncollected waste often ends in rivers and drains, leading to flooding during the rainy seasons ([Resilient Cities Network, 2023](#)). By removing debris, this effort directly addressed these issues and contributed to cleaner, safer habitats for marine life. This activity ties into global priorities like SDG 13: Climate Action, showcasing JAS Panama's dedication to sustainability.



JAS Taiwan brings sweet relief to children's homes

Taiwan —July 2024

The joy of giving back took center stage in July as JAS volunteers, led by Sustainability Ambassador **Sandra Cheng** and **JAS Taiwan's Employee Welfare Committee**, gathered to harvest watermelons planted during a previous effort in April. With around 90 watermelons handpicked, the volunteers selected the finest ones to donate to two children's homes.

These childcare institutions, repurposed from traditional orphanages, provide a loving and supportive environment for children unable to stay in their own homes due to circumstances like domestic violence or poverty. They serve as safe places, offering stability and care until the children can reunite with their families. Knowing the watermelons would bring a moment of refreshment and happiness to the children added a profound sense of purpose to the volunteers' efforts.

This initiative underscores JAS Taiwan's dedication to fostering community well-being and resonates with global priorities such as SDG 2: Zero Hunger and SDG 10: Reduced Inequalities, addressing both food security and the needs of vulnerable children.



JAS Johannesburg hosts blood drives

South Africa —July 2024

In July, led by Sustainability Ambassador **Celia DeGouveia**, JAS Johannesburg kicked off a lifesaving initiative by hosting the first blood drive of the year at the branch. Partnering with the South African National Blood Service (SANBS), employees dedicated their time and effort to contribute to this meaningful cause.

The response to the blood drive was remarkable, inspiring the organization of a second successful drive in September. With SANBS returning every 47 days, JAS Johannesburg is not only building a routine of giving but also creating a culture of care and community involvement.

According to SANBS, one unit of blood can save up to three lives, addressing critical needs such as surgeries and treatment for conditions like anemia. With South Africa requiring approximately 3,500 units of blood daily to meet national demands ([SANBS, 2024](#)), initiatives like these are crucial.

This initiative aligns with global priorities such as SDG 17: Partnerships for the Goals.



JAS Guangzhou joins Ant Forest initiative for environmental action

China —July 2024

JAS Guangzhou employees participated in a clean-up activity as part of the Ant Forest initiative, a public Chinese initiative which aims to reduce carbon emissions and foster environmental awareness. The Ant Forest initiative encourages public engagement in low-carbon habits that support nature conservation and contribute to climate mitigation and adaptation. These habits include tree planting, biodiversity conservation, habitat restoration, cleaning up public spaces, and more.

By dedicating their time to picking up litter, JAS Guangzhou volunteers, led by Sustainability Ambassador **Saya Weng**, not only contributed to global goals such as SDG 13: Climate Action, but also spread awareness and inspired others to act.



JAS Buenos Aires extends warmth and joy through goods donation



Argentina —July & August 2024

In response to the harsh winter conditions, JAS Buenos Aires, led by Sustainability Ambassador **Laura Ojeda**, organized a goods donation initiative in July to support vulnerable local communities. The team donated warm clothing and blankets, helping ensure recipients could stay warm during the cold months.



In August, to celebrate Children's Day in Argentina, the team extended their efforts by donating toys to over 100 children from underserved areas. This thoughtful gesture brought joy and a sense of care to children in the community.

Both initiatives demonstrated JAS Buenos Aires's commitment to social responsibility, fostering positive change and aligning with SDG 1: No Poverty and SDG 10: Reduced Inequalities.

JAS Santiago supports elderly care

Chile —August 2024

JAS Chile, led by Sustainability Ambassador **Carolina Hidalgo**, proudly supported the San Vicente de Paul Foundation's annual fundraising campaign, "*Súmale a mis Años*" ("*Add Life to My Years*"). This campaign raises funds to support over 900 elderly individuals in Chile who rely on community care for essential needs.

The foundation provides daytime care, meals, and social support to elderly individuals facing socio-economic vulnerability and isolation. Among those served, 78% live in poverty, and 81% require assistance with daily activities ([SSVP, 2024](#)). The funds contribute to essential resources, like food, medication, healthcare, caregiving, and facility maintenance, ensuring dignity and well-being for the elderly.

By participating in this initiative, JAS Chile reinforced its dedication to supporting vulnerable communities, improving lives, and advancing SDG 10: Reduced Inequalities and SDG 17: Partnerships for the Goals.



JAS Shared Services in Port Elizabeth supports community through Soup Kitchen

South Africa —August 2024

JAS Shared Services in Port Elizabeth, led by Sustainability Ambassador **Katie Jamneck**, made a meaningful contribution to a local soup kitchen, which provides soup to adults and children from less fortunate areas as well as a safe place for children do their homework.

The kitchen serves approximately 150 community members twice a week. Thanks to the donations from JAS employees, the soup kitchen was able to open an additional day that week, serving an estimated 150 extra meals. Furthermore, the supplies provided ensured that the kitchen was well-stocked for the following week.

JAS volunteers not only made the soup but also assisted in running the kitchen and ensuring it operated smoothly. Beyond soup supplies and their time, employees also donated tinned food

for the kitchen's "Swap Shop". This program allows community members to collect recyclable waste and exchange it for points, which can then be used to purchase canned goods from the shop.

This initiative contributes to global goals such as SDG 1: Zero Poverty and SDG 2: Zero Hunger.



JAS Shanghai spreads care and builds connections with the community

China —August 2024

JAS Shanghai employees made a difference in their community through a goods donation initiative. The team, led by sustainability ambassador **Daisy Xu**, donated more than 130 kilograms of clothes, books, and toys to those in need.

This effort contributed to environmental sustainability, as the donation extended the life of the clothing, books, and toys, thereby reducing waste.

This activity exemplifies JAS Shanghai's dedication to sustainability, in line with global priorities such as SDG 10: Reduced Inequalities and SDG 12: Responsible Consumption and Production.



JAS Seoul collects 200 kilograms of trash in park and street clean-up

South Korea —August 2024

JAS Korea employees joined forces to address the pressing issue of litter in their local community, focusing on parks and streets as part of a cleanup initiative. During the event, approximately 200 kilograms of trash were collected, improving the cleanliness and aesthetics of the area.

South Korea's domestic waste recycling rate stood at approximately 60% in 2022 ([Statista, 2024](#)), reflecting the country's ongoing efforts to manage waste effectively. However, challenges remain, particularly in addressing the increasing volume of plastic waste, which mainly ends up being incinerated or landfilled ([Reuters, 2024](#)). This discrepancy underscores the need for continued community engagement and initiatives like JAS Seoul's cleanup efforts to enhance waste management practices and environmental awareness.

This activity aligns with global priorities such as SDG 13: Climate Action.



JAS teams in Shenzhen and Xiamen bring the joy of the Mid-Autumn Festival to children

China —September 2024



The JAS Shenzhen team, led by Sustainability Ambassador **Adrianne Liao**, visited a local children's welfare home to celebrate the Mid-Autumn Festival. The team spent a morning making lanterns with the children, creating an opportunity for fun and skills development. The initiative was a chance to strengthen bonds within the community and positively impact the children's social skills and creativity. The children's smiling faces lit up the room and left a lasting impression on the volunteers.

The JAS Xiamen team, led by Sustainability Ambassador **Danny Hong** and in collaboration with the community's charity center, organized an event to bring the traditional Bo Bing game to children in

mountainous areas. JAS volunteers purchased supplies such as stationery, toys, and sports equipment to serve as prizes for the event. The team participated by teaching the children the rules of Bo Bing, distributing prizes, and making sure the activity ran smoothly.

Both events align with global priorities such as SDG 4: Quality Education and SDG 10: Reduced Inequalities, while preserving cultural traditions, connecting with the community, and having fun.



JAS Ningbo honors sanitation workers

China —September 2024

In September, JAS Ningbo employees, participated in a volunteer initiative to show appreciation for sanitation workers in their local community. Despite challenging weather, the team distributed Mid-Autumn Festival mooncakes to the sanitation workers responsible for keeping the streets and surrounding areas clean, recognizing their hard work and dedication.

Led by Sustainability Ambassadors **Jecy Gu** and **Michelle Chen**, 13 employees took part in this event, spending time with the workers to express gratitude and foster a sense of community. Beyond the donation, the initiative reinforced the importance of valuing those who play an essential role in maintaining urban environments. This initiative aligns with SDG 10: Reduced Inequalities.



JAS Guangzhou supports families of children with cancer

China —September 2024

JAS Guangzhou employees collaborated with the Guangzhou Golden Ribbon Special Center to support children undergoing cancer treatment. The team collected, packed, and delivered toys and goods to the kids and their families.

Childhood cancer is a critical issue in China, with about 40,000 new cases annually ([liazhanghui, 2024](#)). Guangzhou, as South China's largest medical hub, treats approximately 1,500 children with cancer each year. The Guangzhou Golden Ribbon Center, founded by parents of children with cancer, provides professional services and mutual aid to families.

This initiative, led by Sustainability Ambassador **Saya Weng**, contributed to the center's mission, and made a meaningful difference for these families, aligning with SDG 10: Reduced Inequalities and SDG 17: Partnerships for the Goals.



JAS Montevideo expands care for vulnerable newborns

Uruguay —September 2024

JAS Montevideo employees, led by Sustainability Ambassadors **Valentina Blanco** and **Aleana Gonzalez**, supported a project providing care for vulnerable newborns that are temporarily or permanently deprived of family care while awaiting judicial resolution.

JAS employees contributed to expanding the care center's facilities, increasing its capacity to support more newborns in need. Volunteers assembled first-care kits, ensuring infants and caregivers received essential supplies. Additionally, JAS team members participated in the inauguration of the expanded center, marking a key milestone in improving services for these children.

Through this initiative, JAS Montevideo reinforces its commitment to social responsibility and child welfare, aligning with SDG 10: Reduced Inequalities and SDG 17: Partnerships for the Goals.



JAS Charleston provides relief after hurricane Helene

USA —October 2024

In response to the devastation caused by Hurricane Helene, JAS Charleston partnered with other organizations to organize an emergency supply drive for communities affected in Western North Carolina, particularly Asheville and surrounding areas.

The region experienced communication blackouts, power outages, fuel shortages, and limited access to clean water, leaving many families in urgent need of supplies. To provide relief, JAS Charleston, led by Sustainability Ambassadors **Silvia Judy** and **Samantha Fuss**, collected essential items, including bottled water, non-perishable food, hygiene products, baby supplies, and emergency equipment.

By coordinating with key partners, JAS Charleston demonstrated its commitment to supporting local communities in times of crisis, aligning with SDG 1: No Poverty and SDG 17: Partnerships for the Goals.



JAS Santiago's ongoing commitment to breast cancer care

Chile —October 2024



JAS Chile employees continued their partnership with Fundación Cojín Con Corazón, organizing handcrafting workshops to support breast cancer patients. Led by Sustainability Ambassador **Carolina Hidalgo**, the initiative was held twice in 2024—once in April and again in October—highlighting JAS Chile's dedication to making a lasting impact.

During these workshops, the JAS team crafted heart-shaped cushions specifically designed to provide comfort for breast cancer patients undergoing chemotherapy. These therapeutic cushions help reduce lymphedema risk, support seatbelt use, relax shoulder muscles, and prevent friction against surgical areas while sleeping.

In April, employees created cushions using recycled materials, while in October, they engaged directly within the community, fostering deeper connections.

This initiative supports SDG 12: Responsible Consumption and Production and SDG 17: Partnerships for the Goals by promoting sustainable practices and meaningful collaboration.

JAS Shanghai leads Qiantan Leisure Park clean-up initiative

China —October 2024

JAS Shanghai employees gathered for a community clean-up initiative to contribute to environmental sustainability. A total of 26 employees actively participated in this activity, dedicating their time to cleaning up garbage along the riverside at Qiantan Leisure Park.

While the city of Shanghai has implemented waste management policies to tackle its annual waste of approximately 9 million tons ([NIH, 2019](#)), active involvement and local actions remain key to complement these efforts and address the growing challenges.

Through this effort, led by Sustainability Ambassador **Daisy Xu**, JAS Shanghai showed their commitment to environmental stewardship and community engagement, aligning with global goals such as SDG 13: Climate Action.



JAS Bogota and Medellin spread joy through food and gift distribution

Colombia —October & December 2024



Led by Sustainability Ambassadors **Juan Rojas** and **Disney Arias**, JAS Colombia employees in Bogota and Medellin participated in multiple initiatives to support vulnerable communities.

In October and December, Bogotá employees partnered with *El Banquete del Bronx* to prepare and distribute meals, deliver gifts, and organize play activities for over 200 vulnerable children in Cazuca and Soacha, ensuring warmth and joy during the holiday season. Meanwhile, in Medellín, JAS employees contributed to a community pot, providing meals for hundreds of individuals. They also distributed gifts and organized recreational activities for children and adults, fostering inclusion and support.

These efforts reflect JAS Colombia's commitment to social responsibility, aligning with SDG 1: No Poverty, SDG 2: Zero Hunger, and SDG 10: Reduced Inequalities.



★ JAS Ho Chi Minh City brings warmth and nutrition to highland students

Vietnam —October 2024

Under the "Highland Meals" project, JAS Ho Chi Minh City employees provided jackets and sponsored meals for 50 students at a kindergarten in Yen Bai, a remote area in the Northern Highlands of Vietnam. This initiative for the 2024-2025 school year aimed to support the children with nutritious meals and warm clothing, essential for their well-being and education.

This effort, led by Sustainability Ambassador **Thu Nguyen**, not only helps improve the health and comfort of the children but also reduces the financial burden on their families. This project reaffirms JAS's commitment to engaging with local communities and contributing to global goals such as SDG 1: No Poverty, SDG 2: Zero Hunger and SDG 4: Quality Education.



✿ JAS Hong Kong runs for a cause

Hong Kong —October 2024

JAS Hong Kong employees, led by Sustainability Ambassador **Christine Chu**, participated in the Charity Hunger Run, a World Food Day event combining physical activity with social impact.

The Charity Hunger Run encourages active living while addressing hunger by converting calories burned into food equivalents for donation. With 2,000 participants, including JAS employees running 10K, 3K, and 1K distances, the event raised 607,849 calories, equivalent to 2,000 bowls of rice for donation to communities in Sham Shui Po.

Through this initiative, JAS Hong Kong raised awareness of poverty and hunger while promoting the joy of exercise, advancing SDG 2: Zero Hunger and SDG 17: Partnerships for the Goals.



JAS Gothenburg provides meals to the homeless throughout the year

Sweden —October 2024

Since early 2024, JAS Gothenburg employees have partnered with Göteborgs Stadsmission to provide meals to homeless individuals. Volunteers supported operations at Johanneskyrkan, offering nutritious meals, counseling, and a safe space for rest.

With over 3,000 people experiencing homelessness in Gothenburg ([ESPN, 2019](#)), these efforts, led by Regional Sustainability Lead **Helene Lundström** and Sustainability Ambassador **Nina Calvo**, have made a meaningful impact. In addition to volunteering, JAS provided financial support, solidifying their role as a long-term partner in combating food insecurity.

This ongoing initiative aligns with SDG 1: No Poverty, SDG 2: Zero Hunger, and SDG 10: Reduced Inequalities by addressing local community needs.



JAS Chicago shares holiday spirit with families in need

USA —October & December 2024

JAS Chicago employees embraced the holiday season by supporting their community through two initiatives. In October, they partnered with a local food pantry to donate Thanksgiving essentials, including non-perishable food, holiday meal items, and hygiene products.

In December, the team extended their efforts by donating Christmas presents to families in need, bringing comfort and joy to vulnerable households.

With over 47 million people in the U.S., including 1 in 5 children, facing food insecurity ([Feeding America, 2024](#)), these initiatives, led by Sustainability Ambassador **Samantha Rojek**, provided critical resources to local families.

These efforts demonstrate JAS Chicago's commitment to community support and align with SDG 1: No Poverty and SDG 2: Zero Hunger.



JAS Tianjin brings care to children at welfare house

China —October 2024

JAS Tianjin, led by Sustainability Ambassador **Miranda Zhang**, organized a "Love Donation" activity at the Tianjin Children's Welfare House. During this two-hour event, JAS employees donated essential items and spent meaningful time with the children, bringing warmth, joy, and a sense of community care.

Through this initiative, JAS Tianjin aimed to create a positive impact on the lives of children in vulnerable conditions, aligning their efforts with SDG 10: Reduced Inequalities.



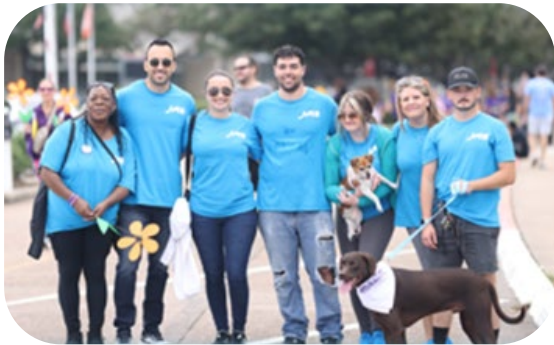
JAS Houston participates in charity walks for meaningful causes

USA —November 2024

Led by Sustainability Ambassador **Laura Buitrago**, JAS Houston employees participated in the “Walk to End Alzheimer’s”, an event raising awareness and funds to advancing research to prevent, treat, and ultimately cure a disease affecting nearly 7 million Americans ([Alzheimer’s Association, 2024](#)). Between 2000 and 2021, deaths from Alzheimer’s more than doubled, and the disease kills more people than breast cancer and prostate cancer combined.

The team also participated in the Down Syndrome Association of Houston’s 50th-anniversary “Buddy Walk”. The event celebrated the inclusion, respect, and acceptance of individuals with Down syndrome while raising funds to support programs and services for the community.

Both initiatives, reflect JAS Houston’s commitment to fostering inclusivity, promoting health and reduce inequalities, aligning with SDG 10: Reduced Inequalities.



JAS Houston supports families in need through Food Bank initiative

USA —November 2024



JAS Houston employees, led by Sustainability Ambassador **Laura Buitrago**, volunteered at the Houston Food Bank, making food kits for children lacking sufficient access to a meal.

In southeast Texas, approximately 1 million people across 18 counties served by the Houston Food Bank are considered food insecure. Through this initiative, JAS employees helped assemble and deliver 9 pallets, 270 boxes, and 1,350 bags, equating to 8,100 meals for families in need.



JAS Houston's reflected once more their dedication to community engagement and alignment with global goals such as SDG 1: No Poverty, SDG 2: Zero Hunger and SDG 17: Partnerships for the Goals, emphasizing the importance of collective action in tackling food insecurity.

JAS Nashville supports veterans through fundraiser run

USA —November 2024

Led by Sustainability Ambassador **Brent Fisher**, JAS Nashville employees participated in the Shelli Huether Veterans Day Honor Run/Walk, an inspiring event dedicated to honoring and supporting veterans.

This meaningful activity also served as a team-building opportunity, with employees and their families coming together for a shared cause. Through their participation, the team raised \$860 to support veterans and their families.

By contributing to this fundraiser, JAS Nashville demonstrated its commitment to social responsibility, aligning with SDG 10: Reduced Inequalities and SDG 17: Partnerships for the Goals.



JAS Tianjin provides free drinking water for outdoor workers



China —November 2024

Led by Sustainability Ambassador **Miranda Zhang**, JAS Tianjin organized a drinking water distribution initiative to support outdoor workers, including sanitation workers, delivery personnel, and couriers. By establishing collection points, JAS employees provided these essential workers with free drinking water and a space to rest and recharge.

A team of 10 volunteers distributed 70 bottles of drinking water, offering much-needed relief to those who work tirelessly to keep the city running.

This initiative highlights JAS Tianjin's commitment to community well-being, aligning with SDG 6: Clean Water and Sanitation and SDG 17: Partnerships for the Goals.

JAS Sweden supports cancer research

Sweden —November 2024

For the sixth consecutive year, JAS Gothenburg employees have come together to support breast and prostate cancer research, raising funds for the Swedish National Cancer Research Fund. Led by Regional Sustainability Lead **Helene Lundström** and Sustainability Ambassador **Nina Calvo**, this annual initiative aligns with the global awareness campaigns of Pink Ribbon in October for breast cancer and Movember in November for prostate cancer—the two most common cancer types.

The team set a fundraising goal, and within just one day, they had already reached 30% of their target, demonstrating their strong commitment to the cause. In November, employees across all offices participated in the traditional Pink/Blue Day, an event dedicated to raising awareness and further supporting the fight against cancer.

By engaging in this initiative, JAS Gothenburg contributes to advancing cancer research, early detection, and treatment, and to global goals such as SDG 17: Partnerships for the Goals.



JAS Turin helps families stay close during treatment

Italy —December 2024

JAS Turin employees, led by Sustainability Ambassador **Laura Cendola**, partnered with the La Madonnina foundation, which offers free accommodations to cancer patients and their families traveling from across Europe to receive treatment at the Candiolo oncological hospital. The initiative involved purchasing essential furnishings for the rooms, delivering them to La Madonnina, and assisting in the installation and finishing touches of the new accommodations.

This hands-on support created a comfortable, functional space, easing the emotional and financial burden on families, especially as rising accommodation costs near the hospital have made access to treatment more difficult. The new rooms provide a dignified and secure environment for families, allowing them to stay close to their loved ones during treatment.

This initiative aligns with SDG 10: Reduced Inequalities and SDG 17: Partnerships for the Goals, demonstrating JAS Turin's commitment to supporting vulnerable communities.



JAS Cleveland provides meals for families in need

USA —December 2024



JAS Cleveland employees, led by Sustainability Ambassador **Nathan Fink**, volunteered their time to support the Berea Community Outreach Food Pantry, helping distribute meals to families facing food insecurity. Through this initiative, they contributed to providing meals for 30 to 35 families, ensuring access to essential nutrition during the holiday season.

Food insecurity remains a pressing issue in the United States, with millions of families struggling to afford basic meals ([Feeding America, 2024](#)). Local food pantries play an essential role in bridging this gap, offering crucial resources to those in need. By participating in this effort, JAS Cleveland employees demonstrated their commitment to community support and contributed to global goals such as SDG 1: No Poverty and SDG 2: Zero Hunger.

JAS Detroit brings comfort and joy to hospitalized children

USA —December 2024

JAS Detroit employees, led by Sustainability Ambassador **Sarah Sperbeck**, came together to support children at Beaumont Royal Oak Hospital. The team donated over 50 blankets, each thoughtfully bundled and tied with personalized notes, which were delivered to hospital staff on December 16.

That same evening, employees participated in the "Moonbeams for Sweet Dreams" event, where community members gathered outside the hospital windows, shining flashlights to remind young patients they are not alone during the holiday season. This heartfelt act provided warmth and encouragement to children spending the holidays in the hospital.

Through this initiative, JAS Detroit made a meaningful impact in their community, aligning with SDG 10: Reduced Inequalities and SDG 17: Partnerships for the Goals.



JAS Buenos Aires hosts blood donation

Argentina —December 2024

Led by Sustainability Ambassador **Laura Ojeda**, JAS Buenos Aires employees organized a blood donation drive, with around 25 team members participating.

Blood donations are essential for hospitals to respond to emergencies, perform life-saving surgeries, and support patients undergoing treatments. Each donation has the potential to save multiple lives, making this effort a meaningful contribution to the local healthcare system.

This initiative reinforced the importance of community support and collective action in addressing critical healthcare needs, aligning with global priorities such as SDG 17: Partnerships for the Goals.



JAS Hong Kong's ongoing commitment to supporting refugees and schools

Hong Kong —December 2024

JAS Hong Kong, led by Sustainability Ambassador **Gary Ferreira**, provided much-needed donations to refugees and vulnerable community members in Hong Kong and the Philippines.

Over 120 volunteer hours were contributed by JAS employees, who assisted in sorting, packing, and transporting donated items. A local department store generously provided factory sample garments, jewelry, and bags, preventing these items from going to landfills. Additionally, eight sets of computers were donated to schools, helping bridge the digital divide for students in need.

In the Philippines, with the support of JAS's local agent Inland Corporation, donations were delivered to refugees and various institutions. The team meticulously removed company labels, sorted, and packed the items before distributing them to charitable organizations.

Through this initiative, 126 cartons (18 cbm) of essential goods were donated, benefiting hundreds of recipients. This effort, which aligns with JAS's ongoing commitment to SDG 10: Reduced Inequalities and SDG 12: Responsible Consumption and Production, reflects the company's dedication to making a positive impact.



JAS New Delhi strengthens community bonds through holiday giving

India —December 2024

JAS New Delhi, led by Sustainability Ambassador **Amrita Khurana**, spread joy at Harmony House, an NGO that provides education, nutrition, social services, medical care, and support to slum children in New Delhi, during the Christmas and New Year season.

Employees donated upcycled clothes, toys, stationery, and essentials, aligning with SDG 1: No Poverty and SDG 12: Responsible Consumption and Production. Volunteers also provided festive treats sourced from local vendors, supporting small businesses. In addition to the donations, JAS employees engaged over 250 underprivileged children in storytelling, games, and activities, highlighting the importance of education and strengthening community ties.

This initiative also reinforced the teams commitment to SDG 10: Reduced Inequalities and SDG 4: Quality Education, helping to improve the learning conditions and overall well-being of the children.



JAS Atlanta spreads holiday cheer with Angel Tree activity

USA —December 2024

JAS Atlanta, led by Sustainability Ambassadors **Bettina Ramcke** and **Kiara Hale**, partnered with Sandy Springs Mission to bring holiday joy to children through the Angel Tree Christmas initiative. As part of the children's regular after-school program, JAS employees hosted a festive Christmas party and fulfilled the wishes of 52 children with gift-giving and holiday treats, creating an afternoon filled with smiles and excitement.

This initiative is part of a long-term partnership between JAS Atlanta and Sandy Springs Mission, which supported children's sports and educational efforts throughout 2024. JAS will continue to contribute to these impactful programs, reinforcing its dedication to empowering young minds while contributing to global priorities such as SDG 10: Reduced Inequalities and SDG 17: Partnerships for the Goals.



JAS Italy supports the fight against childhood leukemia

Italy —December 2024

Every year, JAS Italy renews its commitment to the Maria Letizia Verga Committee, an organization dedicated to advancing research and care for children affected by leukemia and lymphoma. This tradition began thanks to **Mr. Biagio Bruni**, Chairman of the Board JAS, following an encounter with Giovanni Verga, the Committee's founder.

Years ago, Mr. Bruni listened to Mr. Verga share the heartbreaking story of losing his daughter, Maria Letizia, to blood cancer. From this tragedy, Mr. Verga established the Committee to support children and families facing similar battles. Moved by Mr. Verga's determination, Mr. Bruni made an initial donation—marking the start of an annual tradition for JAS Italy.

Beyond financial contributions, Mr. Bruni organized a special day for hospitalized children, bringing joy through an engaging performance, creating moments of happiness amidst their challenges.

This initiative reflects JAS Italy's dedication to community well-being and aligns with global priorities such as SDG 17: Partnerships for the Goals.



THANK YOU FOR MAKING A DIFFERENCE

In the second half of 2024, our collective efforts made a meaningful difference in communities around the world. Your dedication and generosity have turned our purpose into action, bringing positive change where it's needed most.

To all JAS employees, Sustainability Ambassadors, Regional Sustainability Leads, Managing Directors, partner NGOs, and local organizations – your passion and hard work have strengthened communities and improved lives. Whether through food distribution, environmental clean-ups, charity runs, blood donations, or community engagement projects, your contributions have been invaluable.

These initiatives not only reflect our dedication to social responsibility but also embody the core values of the Bruni Foundation and JAS – fostering community, strengthening relationships, and creating opportunities to thrive. **Together**



BRUNIFOUNDATION

CHARITY ACROSS BORDERS

JAS

Global Headquarters
6195 Barfield Road
Atlanta, Georgia 30328
+1-404-705-7691

JAS