



BRUNIFOUNDATION
CHARITY ACROSS BORDERS

FIRST HALF-YEAR REPORT
JANUARY – JUNE 2024

	JAS Brazil joins Iracambi and the Bruni Foundation in reforestation efforts	6
	Happy at school day – Supporting underprivileged children in rural Australia.....	6
	Caring connections – JAS Colombia's support for Emberá indigenous community.....	7
	JAS USA supports Chicago schools – A day of wellness and giving back	8
	Dressing with purpose – JAS Hong Kong's clothing drive for sustainable change.....	8
	JAS Panama joins hands with Asociación Adopta el Bosque for tree planting initiative.....	9
	Breaking barriers – JAS India's 'Dhabba Nahi' initiative empowers women	9
	JAS Germany employees plant 1,000 trees in Northern Germany for climate action	10
	JAS China Tianjin Branch engages in environmental protection by cleaning up a tourist area.....	11
	JAS China Xiamen Branch celebrates Arbor Day with green initiative	11
	Restoring beauty – JAS Netherlands' leads a park clean-up initiative	12
	JAS China's heartfelt knitting project aids children's surgeries.....	12
	JAS Korea's first volunteer project supports local families and the environment.....	13
	JAS China Dalian Branch participates in Earth Day beach cleanup.....	13
	JAS Chile crafts comfort for breast cancer patients	14
	JAS China Ningbo Branch promotes environmental stewardship with trash cleanup initiative	14
	JAS Hong Kong brings joy to children in need with toy donation initiative.....	15
	JAS Peru partners with NGOs for environmental education and community support	16
	JAS Indonesia's Earth Day effort in mangrove conservation.....	17
	JAS supports Rio Grande do Sul Brazil floods recovery	17
	JAS Thailand supports 'Baan Tantawan' orphanage foundation.....	18
	The Bruni Foundation and Inter Campus join forces for Cambodian youth.....	18
	JAS Malaysia supports House of Love orphanage.....	19
	JAS USA Atlanta boosts youth sports with Sandy Springs Mission organization.....	20
	JAS China Xiamen Branch tackles marine pollution on Gulangyu Island	21

Contents

A LEGACY OF PROGRESS AND IMPACT AT JAS

The Bruni Foundation was born out of a desire to make the world a better place.

In 1978, Mr. Biagio Bruni founded JAS Worldwide. Forty years later, in 2018, he and his family established the Bruni Foundation, driven by compassion and dedication to humanitarian causes, to serve the community.

The foundation was created just before the COVID-19 pandemic. Despite the unprecedented challenges brought on by the global crisis, the spirit and the mission of the foundation remained resilient.

In 2023, the Bruni Foundation relaunched with renewed strength to implement global projects. By 2024, it expanded its reach and impact through more than 60 PAY IT FORWARD programs, driven by JAS employees and partners throughout the year.

Guided by the motto "Charity Across Borders" the Bruni Foundation aims to transcend geographical boundaries, delivering aid and support where it is most needed and promoting sustainable development around the world.

“As we move forward, we remain dedicated to creating positive change and supporting those in need, inspired by the love and compassion that founded this journey. Each initiative means a lot to me. Reflecting on our core values Family, Integrity, Excellence, Innovation and Community, I am proud of our global teams' contributions that go hand in hand with our JAS growth journey.

I personally thank each of you for contributing to our greater purpose: Creating opportunities to Thrive. Together.



Best regards,
Mr. Biagio Bruni
Chairman of the Board

”

BRUNI FOUNDATION: CHARITY ACROSS BORDERS

The **Bruni Foundation: Charity Across Borders**, with administrative operations in Atlanta, USA, is a non-profit (501c3) organization created in 2018 to help those in need around the world.

As an integral part of JAS Worldwide, the Bruni Foundation's mission revolves around supporting social and environmental causes. Rooted in the belief that businesses should be agents of positive change, the foundation primarily focuses on four key United Nations Sustainable Development Goals (SDGs): **Quality Education, No Poverty, Clean Water and Sanitation, and Zero Hunger**.

Though, understanding the essential role and current challenges towards the environment and the well-being of societies, the Bruni Foundation also actively supports initiatives that promote responsible environmental stewardship (SDG 13 Climate Action).



The Bruni Foundation is centered on two lines of action: partnership with various Non-Profit Organizations (NGOs) for financing global projects and distributing relief goods in emergency situations and the implementation of corporate volunteering initiatives for JAS employees through the PAY IT FORWARD program.

The Bruni Foundation has partnered with NGOs such as [Charity: Water](#), [Iracambi](#), [Center for Disaster Philanthropy](#) and [Inter Campus](#). These partner organizations provide aid and services to facilitate access to clean water in developing countries, support reforestation projects, assist in cases of humanitarian crisis and support the skills development of children in need.



The PAY IT FORWARD program focuses on volunteer projects around the world where JAS employees support local communities and the environment. These partnerships address important social issues, help vulnerable populations, and promote activities that protect the natural world. The program aims to foster a culture of empathy, social responsibility and commitment within the organization and local communities.



In 2023, a global corporate volunteering policy and application process was introduced to encourage employees to propose and undertake volunteer projects, allowing them to dedicate up to 16 hours of work per year to these initiatives. In addition, **up to 1% of JAS's net profits** will be proudly allocated to social and environmental projects, both from the support of non-profit organizations and the PAY IT FORWARD volunteer program.

From January to June 2024, employees around the world volunteered more than **2,000 hours** for more than **25 projects**, from visiting disadvantaged children in hospitals and supporting indigenous communities, to cleaning beaches and planting trees.

Below you can find the description and impact of the projects carried out in the first half of 2024:



JAS Brazil joins Iracambi and the Bruni Foundation in reforestation efforts

Brazil – January 2024



In January, JAS Brazil employees visited the Iracambi Research Center, an NGO with which the Bruni Foundation maintains a long-term partnership. The team participated in volunteer activities aimed at the conservation and restoration of Brazil's Atlantic Forest, a biodiversity hotspot facing severe habitat loss.

Over several days, the team immersed themselves in the Atlantic Forest, participating in tree planting, creating products in the

medicinal plant laboratory, and attending workshops on biodiversity and ecosystem preservation.

The visit began by exploring the plant nursery, where the team learned about the planting process, seed handling and details about the delicate cultivation process. They then ventured into the tree planting area, where they explored the reforestation efforts led by the NGO and even helped plant trees, contributing to the restoration of the Atlantic Forest.

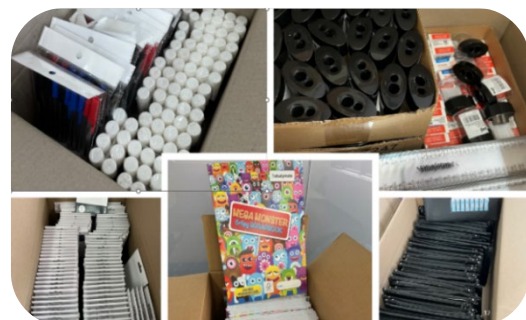
On the second day, the team entered the medicinal plants laboratory. There they gained insight into the beneficial properties of various plants and made natural products such as lip moisturizers, deodorants, and soaps. The team also participated in a workshop on the Atlantic Forest, which deepened their knowledge of forest conservation and its vital role in the global ecosystem.

JAS Brazil's visit to Iracambi's center not only fostered a deeper connection with nature, but also highlighted the important impact of supporting reforestation efforts. The partnership between the Bruni Foundation and Iracambi plays a key role in sustaining these efforts, ensuring the preservation and restoration of one of the world's most important biodiversity hotspots.

Happy at school day – Supporting underprivileged children in rural Australia

Australia – February 2024

JAS Australia successfully completed its first PAY IT FORWARD activity in the APAC region in February 2024. Led by Sustainability Ambassador **Nedra Cassar**, the initiative focused on providing resources to enhance the educational journey of underserved students in remote areas.



Partnering with local organizations, JAS Australia donated essential supplies to a public school in rural New South Wales. Contributions included towels, breakfast cereals and stationery for each student, as well as water bottles and lunch boxes - vital resources for students who often lack basic meals and essential school supplies.

The dedicated JAS team volunteered for three days, sorting, packing, and transporting the goods to the school. They also spent time with the children as they delivered the supplies, creating a meaningful connection.

By providing these resources and support, JAS Australia aims to alleviate some of the challenges caused by poverty and isolation, enabling students to be better equipped to engage with their education.

Caring connections – JAS Colombia's support for Emberá indigenous community

Colombia – February 2024



The Emberá people are an indigenous community primarily residing in Colombia, with approximately 50,000 individuals identifying as part of this group. Due to factors such as armed conflict and mining exploitation in their ancestral territories, many Emberá have been forced to leave and migrate to major cities like Bogotá. Despite some support in the capital city of the country, the Emberá community faces discrimination, and efforts to provide necessities such as clean water and food are insufficient.

Women and children in the Emberá community are particularly affected by these challenges. Forced to leave their lands, they grapple with societal indifference, language barriers (as Spanish is not their native language), and the struggle to preserve their cultural identity.

Recognizing the need to support local communities, JAS Colombia collaborated with 'El Banquete del Bronx', a local NGO, to visit one of the Emberá settlements in Bogotá. The visit, led by Sustainability Ambassadors **Juan Rojas** and **Disney Arias**, provided food, hygiene kits and, above all, shared moments of joy with the children through drawing and playing games.

The event began with a presentation by the local NGO to JAS employees, aiming to raise awareness about the situation of the Emberá and other minority groups – and the reasons behind their migration to urban areas. The presentation stressed that every citizen can play a part in bringing some hope, aiding adaptation process, and, more broadly, fostering respect for ethnic communities.

Addressing some of the challenges women and children face within the Emberá community is one of many initiatives toward a more inclusive and sustainable future.

JAS USA supports Chicago schools – A day of wellness and giving back

United States of America – February 2024

In February, the JAS Chicago branch partnered with a non-profit organization to launch an initiative providing essential school supplies to children in need across the city.

The donation event was combined with an Employee Wellness Day, offering JAS employees the opportunity to recharge while contributing to the initiative. Employees enjoyed 15-minute massages to relax and de-stress, promoting mental and physical well-being in the workplace.



Led by Sustainability Ambassador **Samantha Rojek**, the event centered on collecting donations of school supplies from JAS employees. Items like colored pencils, markers, notebooks, and more were collected, labeled, and packed.

This non-profit organization, focused on sustainability and education, made sure that the donations reached those who need them most. This partnership supported local schools and provided students with the basic tools they need for their education.

Dressing with purpose – JAS Hong Kong's clothing drive for sustainable change

Hong Kong – February 2024

A team of JAS Hong Kong employees, led by Sustainability Ambassador **Gary Ferreira**, came together to make an impact in the lives of those less fortunate. Their mission? To repurpose factory fabric samples generously donated by a retail customer. The impact was twofold – it clothed adults and children in need and reduced waste sent to a landfill.



The JAS employees started by detaching company labels from each item. Then they sorted and packaged the fabrics to ensure the garments could be easily distributed to charitable organizations in Hong Kong and the Philippines. The act of kindness was met with smiling and thankful faces.

This collaboration not only helped address material needs but also contributed to reducing fashion waste. This initiative underscores how corporate entities can address social and environmental challenges by leveraging existing resources and expertise.

JAS Panama joins hands with Asociación Adopta el Bosque for tree planting initiative

Panama – March 2024

In March, JAS Panama joined forces with the non-profit organization "Asociación Adopta el Bosque Panama" for a major tree planting initiative aimed at restoring natural habitats. Located in the heart of the Panama Canal basin, the "Camino de Cruces National Park" is an emblem of Panama's rich history and incredible biodiversity.



Deforestation has taken its toll on the Panama Canal Basin, disrupting ecosystems, and endangering local wildlife. Recognizing the urgency of the situation, JAS Panama took action to restore these green areas, as the Panama Canal Basin not only serves as a sanctuary for native flora and fauna, it is the primary source of freshwater for the operation of the canal and supplies 95% of the drinking water to the region's inhabitants.

The dedicated team planted 300 native trees, which in the future will create an ideal ecosystem, improve conditions, and have a positive impact on crucial elements for the functionality of the Canal, such as rainfall regulation.

"From a personal perspective, the contact with nature was highly rewarding. Working for nature is one of the most valuable contributions one can make to safeguard the lives of future generations" expressed **Jose Gonzales**, JAS's Sustainability Ambassador leading the initiative.

Beyond supporting natural habitat restoration, the activity helped to foster a culture of environmental protection in the local community.

Breaking barriers – JAS India's 'Dhabba Nahi' initiative empowers women

India – March 2024

JAS India employees marked International Women's Day by joining hands with the Hemkunt Foundation for the impactful "Dhabba Nahi" initiative. With a focus on marginalized women, the initiative revolves around menstrual hygiene awareness, an often-overlooked aspect of women's health.



More than 700 Hygiene Kits were packed and distributed by JAS India employees. Each kit consisted of a pack of sanitary napkins and hygiene essentials such as bathing soaps, detergent bar and shampoo sachets.

The initiative, led by Sustainability Ambassador **Amrita Khurana**, focused on educating young girls and women about menstrual hygiene, fostering a culture of open dialogue and learning to ensure that this essential information reaches underserved communities. By encouraging women from these communities to further spread the message, the initiative amplifies awareness efforts, fostering widespread understanding and advocacy for menstrual health.

By destigmatizing menstruation and providing access to essential hygiene products, the initiative not only celebrated the strength and resilience of women but also reaffirmed the importance of inclusivity and solidarity in the pursuit of gender equality.

JAS Germany employees plant 1,000 trees in Northern Germany for climate action

Germany – March 2024



JAS Germany employees came together with the mission to plant trees close to the Jade-Weser Container Port in Wilhelmshaven. Fourteen distinct plant species were chosen and planted, carefully selected for their compatibility with the local climate and soil conditions. This variety not only enhances ecosystem health but also reduces the risks linked to monocultures and boosts the long-term resilience of the local environment.

The collaborative effort of **Andrea Goeman**, SVP QHSE & Sustainability, **Alejandra Reyes**, Sustainability Project Manager, and dedicated volunteers culminated in over 70 hours of work, resulting in the planting of nearly 1,000 trees. This equates to roughly two trees per JAS Germany employee, symbolizing the entire team's commitment to environmental responsibility through tangible local action. Once mature, these trees are expected to absorb approximately 10 tons of carbon dioxide annually.

In addition to the immediate environmental impact, this afforestation initiative is anticipated to provide enduring benefits to the local community. Cleaner air, increased biodiversity, and enhanced ecosystem services are among the expected improvements that will enrich the lives of residents in the surrounding area.

JAS China Tianjin Branch engages in environmental protection by cleaning up a tourist area

China – April 2024



Protecting the environment is everyone's duty. In April, JAS Tianjin Branch took this to heart by organizing an environmental protection activity focused on cleaning up a popular tourist area in the city.

Led by Sustainability Ambassador **Miranda Zhang**, a team of 20 employees spent three hours picking up litter, consisting of a significant amount of plastic products. They focused on removing "white pollution" — plastic waste such as packaging bags, disposable tableware, plastic bottles etc.

The efforts of JAS Tianjin were met with appreciation from local sanitation workers, who acknowledged the positive impact of their work. This initiative not only contributes to Sustainable Development

Goal 13: Climate Action but also highlights the importance of community involvement in environmental conservation.

JAS China Xiamen Branch celebrates Arbor Day with green initiative

China – April 2024



In observance of Arbor Day, the JAS China branch in Xiamen organized an event focusing on environmental protection.

Led by Sustainability Ambassador **Danny Hong**, the team gathered at the urban greening center, where they rolled up their sleeves to plant trees and water and weed the flowerbeds to enhance the local greenery.

The team dedicated three hours to the cause, with 35 enthusiastic employees helping to improve the urban landscape and foster a sense of community.

Arbor Day serves as a reminder of our collective responsibility to the environment and how it's imperative to safeguard it for future generations. Unlike many observances that commemorate past events, Arbor Day looks forward, inspiring hope and optimism for the future of our planet.

This event is the first of many volunteer activities for the Xiamen branch. From environmental cleanup drives to educational outreach programs, JAS China stands out in its dedication to making a difference within the local community while contributing to the UN Sustainable Development Goals (SDGs), such as SDG 13: Climate Action.

Restoring beauty – JAS Netherlands' leads a park clean-up initiative

Netherlands – April 2024

JAS Netherlands organized a local cleanup initiative around Earth Day in April at Haarlemmermeerse Bos in Amsterdam. Committed employees, led by Regional Sustainability Lead **Belal Al Madhoon**, rolled up their sleeves to make a difference in their community and the environment.

For five hours, the team collected nearly 1,000 cigarette butts, numerous glass bottles, broken glass, plastic waste, children's toys, clothing items, and various other forms of litter scattered throughout the park. The efforts of the volunteers helped restore and preserve the natural beauty of Haarlemmermeerse Bos for all visitors to enjoy.

The cleaning activity made an immediate and noticeable impact on the park, which is cherished by the local community as a popular spot for nature lovers and a venue for cultural events like music festivals. Beyond enhancing the site, this effort inspired others to participate in maintaining public spaces, creating a sense of collective responsibility.



JAS China's heartfelt knitting project aids children's surgeries

China – April 2024



As part of the JAS China team's activities for the Bruni Foundation, the corporate office in Shanghai partnered with the Heart-to-Heart Foundation to support children in need of heart surgeries at local hospitals.

In April, the team, led by Sustainability Ambassador **Justina Chen**, visited a local hospital and met some of the dedicated individuals who tirelessly help children seven days a week. To

date, the Heart-to-Heart Foundation has supported over 3,000 families from rural and mountainous areas in China, enabling them to afford heart surgeries for their babies and children.

The JAS Shanghai team spent several weeks training and knitting alongside their regular jobs to equip Heart-to-Heart teddy bears, which are then sold to help these families pay for the heart surgeries. Each Heart-to-Heart bear is personalized with a cardigan, dress, or outfit hand-knitted, crocheted, or sewn by volunteers and labeled with the name of a child who has been sponsored to undergo heart surgery.

This activity not only supported a great cause but also fostered team spirit, a sense of belonging, and lifelong learning among the team members.

JAS Korea's first volunteer project supports local families and the environment

Korea – April 2024

JAS Korea successfully launched its first PAY IT FORWARD activity, led by Sustainability Ambassador **Lina Kim**.

The project kicked off at the 2023 end-of-year party with a lively charity auction featuring nearly 80 second-hand items generously donated by JAS Korea employees.



In March 2024, the donations collected at the auction were given to the Food Bank Market Center, a local organization that provides food and other necessities to low-income families. The funds were specifically earmarked for purchasing low-carbon products—products produced with minimal carbon emissions.

The initiative garnered media attention, encouraging others to participate in similar activities and raised awareness about the needs of the less fortunate. This project further highlighted JAS's commitment to environmental responsibility, community engagement, and the ongoing PAY IT FORWARD volunteer program.

JAS China Dalian Branch participates in Earth Day beach cleanup

China – April 2024



In April, the JAS China Dalian Branch took part in an Earth Day event dedicated to cleaning the local beach, in line with the 2024 Earth Day theme, "Planet vs. Plastics."

Plastics pose an urgent environmental issue and a serious health risk. As they degrade into microplastics, they release harmful chemicals into our food, water, and air. Alarmingly, more plastic has been produced in the last decade than in the entire 20th century, and production [is expected to continue growing significantly](#).

The team organized a "Plastic Battle" activity, with over half of the employees joining the effort. For two hours, they removed plastic waste and other debris from the shoreline.

This initiative, led by Sustainability Ambassador **Delia Liu**, not only improved the local environment but also raised awareness about the critical issue of plastic waste and the importance of collective action in preserving our planet.

JAS Chile crafts comfort for breast cancer patients

Chile – April 2024

As part of their ongoing commitment to community support, the JAS Chile team partnered with the NGO Fundación Onco Care Cojín Con Corazón. Led by Sustainability Ambassadors **Carolina Hidalgo**, **Gissela Meneses** and **Gonzalo Alvarez** the team crafted heart-shaped cushions for breast cancer patients.

Fundación Onco Care Cojín Con Corazón provides comfort to breast cancer patients during their chemotherapy journeys. The therapeutic heart-shaped cushions help reduce the risk of lymphedema, offer support for seat belts, relax shoulder muscles, and prevent the arm from rubbing against the operating area while sleeping.

In April, the JAS Chile team gathered to create these cushions using recycled materials. The workshops welcomed people of all ages, genders, ethnicities, and religions, reflecting the universal impact of breast cancer. The team contributed 54 heart cushions made with care and compassion.

This initiative exemplifies the dedication of the JAS Chile team to make a significant difference in the lives of those bravely battling cancer.



JAS China Ningbo Branch promotes environmental stewardship with trash cleanup initiative

China – April 2024



In April, the JAS China Ningbo Branch, held a "Pick Up Trash" activity in the Qita Community adjacent to their office. This initiative aligned with several Sustainable Development Goals (SDGs), including Goal 6 (Clean Water and Sanitation) and Goal 13 (Climate Action).

Led by Sustainability Ambassador **Jecy Gu**, the team installed 15 environmental slogan signs throughout the community, promoting messages of environmental stewardship such as recycling and proper waste disposal. They also collected 10 bags of trash, helping to enhance the cleanliness and appearance of the area.

With the participation of 20 employees, the activity contributed to immediate environmental improvements and raised awareness among locals about the importance of waste management and community involvement in sustainability efforts.

JAS Sweden employees lead cleanup efforts in Gothenburg and Helsingborg

Sweden – April 2024



In April 2024, JAS Sweden organized a cleanup event in Gothenburg and Helsingborg, led by Regional Sustainability Lead **Helene Lundström** and Sustainability Ambassador **Nina Calvo**.

Eighteen employees participated in this environmental initiative, mainly focused on the collection of plastic

waste. Volunteers wore t-shirts and caps made from recycled materials, giving new life to plastic waste from the sea and demonstrating a full circle of waste management and sustainable practices.

The Gothenburg team cleaned a beach area near the office overlooking Gothenburg Harbor, while the Helsingborg team focused on the surroundings of their office. Through their efforts, they also raised awareness about the critical issue of plastic pollution. Each year, over 400 million tons of plastic are produced worldwide, with 8 million metric tons ending up in the ocean, [according to the U.S. Department of State](#).

JAS Hong Kong brings joy to children in need with toy donation initiative

Hong Kong – April 2024



JAS Hong Kong employees, led by Sustainability Ambassador **Gary Ferreira**, dedicated more than 50 volunteer hours to bring joy to children in need. In collaboration with a generous department store that had factory sample toys, JAS Hong Kong facilitated the donation of these toys, which otherwise would have ended up in landfills.

Volunteers played a key role in packing, transporting, storing and distributing the toys both in Hong Kong and in institutions in the Philippines, with significant support from JAS's local agent, Inland Corporation. This initiative benefited many underprivileged children, including those from more than 75 refugee families, as well as children from ethnic minorities and residents of outlying provinces. Upon the toys being delivered to one of the institutions, a

special birthday party was organized for seven young celebrants, adding an extra touch of joy to the occasion.

In total, 36 pallets of toys were distributed and saved from landfills—demonstrating the positive environmental impact of the initiative.

JAS Peru partners with NGOs for environmental education and community support

Peru – May 2024

In May, the JAS Peru team, led by Regional Sustainability Lead **Johnny Delgado**, had the opportunity to participate in an unforgettable experience by partnering with NGOs Sweet Child Peru and The Green Heroes Educational Center to promote environmental awareness within local communities.



On the first day, the team worked in the Green Heroes garden, harvesting vegetables and herbs to prepare lunch with resources all grown by the Green Heroes association. After harvesting, they planted new fruit trees and flowers to naturally supply the recreational center. The team also made 100% organic soaps, which were then gifted to the community.

On the second day, the team welcomed the Huilloc community, with whom they shared an entire day of activities for children and mothers of the community. The day began with a nutritious breakfast, followed by various workshops where children learned about ecosystems, water, waste, food, and more. These activities aimed to nurture their connection with nature and empower them to take positive actions.

After finishing the activities, they served lunch to the entire community. The Green Heroes association also provided sustainable packs with reusable items to reduce environmental pollution. The day concluded with the distribution of toys purchased with donations from JAS Peru employees.

Reconnecting children with nature in a dynamic and fun way is essential. By learning about the natural world and how to care for it, children can be inspired to protect the planet. JAS Peru is committed to supporting these activities in the future and encourages more people and companies to join in the passion for environmental conservation for future generations.



JAS Indonesia's Earth Day effort in mangrove conservation

Indonesia – May 2024



JAS Indonesia celebrated Earth Day by planting mangrove trees at Taman Wisata Alam Mangrove Angke Kapuk. This event marked the first PAY IT FORWARD activity organized by JAS Indonesia in 2024 and brought together 30 enthusiastic employees who committed three hours to the mangrove planting initiative.

The volunteers, led by Sustainability Ambassador **Sigit Yulianto**, planted 60 mangrove seeds and 30 mature mangrove trees. Mangroves play a vital role in stabilizing coastlines, reducing erosion, and providing a habitat for various marine species. This effort aims to protect the land from flooding and preserve the biodiversity of tropical forest resources.

The JAS Indonesia team hopes to inspire others to engage in efforts to protect and conserve our natural resources. As tropical forests face increasing threats, activities like these underscore the importance of mangroves and their benefits as a national asset and innovation.

This Earth Day event not only contributed to SDG 13 (Climate Action) and environmental conservation but also fostered a sense of community and shared responsibility among the volunteers.

JAS supports Rio Grande do Sul Brazil floods recovery

Brazil – May 2024

In May, Southern Brazil faced unprecedented flooding, marking the worst disaster since 1941. From April 29 to May 2024, the floods resulted in over 169 fatalities, widespread landslides, and a dam collapse. This calamity affected more than 2.3 million people, with 626,000 losing their homes.

In response to this crisis, JAS and The Bruni Foundation partnered with the Center for Disaster Philanthropy (CDP) to provide critical aid to those affected by the 2024 Rio Grande do Sul Brazil Floods. A [campaign](#) was launched to collect donations from JAS employees, matched by the Bruni Foundation to maximize impact.

From May to June, the JAS family united to bring hope and aid to the devastated communities of Rio Grande do Sul, particularly underserved and at-risk populations.



JAS Thailand supports 'Baan Tantawan' orphanage foundation

Thailand – May 2024



The JAS Thailand team had the opportunity to contribute to the Baan Tantawan Orphanage Foundation in Bangkok by donating food and spending quality time with the children living there.

This foundation cares for abused and neglected children who face various challenges and difficult circumstances, often

due to inadequate care and support. These issues are compounded by factors such as unprepared pregnancies, families affected by HIV/AIDS, substance addiction, and incarceration.

Led by Sustainability Ambassador **Luca Debenedictis**, the volunteers spent several hours at the foundation, engaging with the children and organizing a healthy lunch. They stayed with the children until nap time, providing much-needed attention and care.

This initiative supports SDG 1: No Poverty by helping children from disadvantaged backgrounds and providing essential resources, and SDG 2: Zero Hunger by ensuring the children have access to nutritious meals.

The Bruni Foundation and Inter Campus join forces for Cambodian youth

Cambodia – May 2024

In an inspiring partnership, the Bruni Foundation teamed up with Inter Campus to offer recreational opportunities to children in Cambodia. For over a decade, Inter Campus has made a meaningful impact in Cambodia, reaching over 230 children living in the rural outskirts of Phnom Penh and in the city of Kompong Thom.

This collaboration aims to provide consistent support to hundreds of children daily through soccer practice and leisure projects, building essential skills such as communication, mutual assistance, and teamwork.

In May, the JAS Cambodia team, led by **Marcello Piazza**, JAS VP Mekong Cluster, visited a school in Roong Village, 40 km from Phnom Penh, and a local orphanage in Kompong Thom. They distributed food and 175 school kits—



containing school bags, pens, pencils, keychains, and notebooks—to each child. The Inter Campus team also trained the children in football, bringing moments of joy to the children involved.

As this long-term partnership unfolds, JAS Worldwide and Inter Campus remain committed to making a real difference in the lives of Cambodian youth. Through these efforts, they aim to ensure that children can thrive and realize their full potential, both on and off the soccer field.

JAS Malaysia supports House of Love orphanage

Malaysia – May 2024



In May 2024, JAS Malaysia, led by Sustainability Ambassador **Matt Tey**, engaged in a community initiative by organizing its first donation drive for the House of Love orphanage. The local orphanage provides a home and care for 28 underprivileged children.

During their three-hour visit, the team provided items such as food, hygiene products, cleaning supplies, and books. They also engaged in practical activities like painting projects, to bring moments of joy and enhance the children's creative skills and living conditions.

Reflecting on the experience, the JAS Malaysia team expressed their profound satisfaction at giving something back to the local community. They look forward to future sustainability projects, committed to continuing their positive impact on the community.

JAS Sweden Partners with Göteborgs Stadsmission to support the vulnerable

Sweden – June 2024



JAS Sweden has partnered with Göteborgs Stadsmission to help the most vulnerable in the local community. JAS employees have served meals to less fortunate families and spent quality time with children in need, aiming to improve their situation and reduce poverty.

Led by Regional Sustainability Lead **Helene Lundström** and Sustainability

Ambassador **Nina Calvo**, JAS volunteers participated in the annual Blodomloppet Sverige in June, a race highlighting the importance of blood donation. JAS Gothenburg invited children from Göteborgs Stadsmission to join the kids' race. The event was filled with joy as children and their parents proudly

received medals, followed by a picnic. JAS supported the event by providing food, t-shirts, water bottles, and general race preparation.

The partnership with Göteborgs Stadsmission helps create fun memories and experiences for families and children living in financial vulnerability, fostering a sense of inclusion and excitement. This initiative is part of JAS's commitment to social sustainability, making a positive impact on the community as the team continues to participate in more activities throughout the year as part of the partnership.

JAS USA Atlanta boosts youth sports with Sandy Springs Mission organization

United States of America – June 2024

JAS Atlanta has partnered with the nonprofit Sandy Springs Mission to launch a youth sports program for Hispanic children from low-income families. The initiative focuses on sports like baseball to encourage participation in school and local teams.

The program aims to help children overcome barriers to joining school or local teams by providing personalized coaching and emphasizing teamwork. JAS Atlanta also supports access to financial sponsorships at local parks, ensuring broader participation.



Led by Regional Sustainability Lead **Kiara Hale** and Sustainability Ambassador **Bettina Ramcke**, JAS Atlanta volunteers hosted a baseball camp where children engaged in skill-building activities to boost their confidence and encourage ongoing participation. Additionally, employees organized a snack drive to further support this impactful cause.

This partnership underscores JAS Atlanta's commitment to community engagement and youth development, promoting the physical, mental, and social well-being of Atlanta's youth.

JAS China Xiamen Branch tackles marine pollution on Gulangyu Island

China – June 2024



In June, the JAS Xiamen Branch organized a beach cleanup on Gulangyu Island, a scenic spot in the city. The team worked to clean up coastal garbage, including plastic products, scrap metal, cigarette butts, and toilet paper.

Despite the hot summer weather, the volunteer team, led by Sustainability Ambassador **Danny Hong**, was enthusiastic and active. By the end of the activity, they collected a significant amount of garbage, contributing to the preservation of the marine environment and the conservation of the island's natural beauty.

This beach cleanup supports several Sustainable Development Goals (SDGs), such as SDG 13: Climate Action, by raising awareness about the impact of waste on climate change and encouraging environmentally responsible behaviors.

WE ARE MAKING A DIFFERENCE. TOGETHER

JAS Worldwide and the Bruni Foundation extend sincere gratitude to all employees, Sustainability Ambassadors, Regional Sustainability Leads, NGOs, and partners involved in our various initiatives around the globe during the first half of 2024. Your dedication and collaborative efforts have made a significant impact in promoting social responsibility, community engagement, and environmental stewardship. Thank you for your passion, commitment, and continued support in creating a better world for current and future generations. We are making a difference.

Together



BRUNIFOUNDATION

CHARITY ACROSS BORDERS

JAS WORLDWIDE, INC.
Global Headquarters
6195 Barfield Road
Atlanta, Georgia 30328
+1-404-705-7691

JAS